

2020 SID-Washington: Virtual Annual Conference Sponsorship Benefits

Deadline: Monday, September 28, 2020

Sponsor Benefits	Diamond \$15,000 (\$20,000 Non-Member)	Platinum \$10,000 (\$15,000 Non-Member)	Gold \$8,000 (\$10,000 Non-Member)	Silver \$5,000 Early Bird \$6,000 after 9/11/20 (\$7,000 Non-Member)	Bronze \$3,000 Early Bird \$4,000 after 9/11/20 (\$5,000 Non-Member)	Supporter \$1,000 Early Bird \$1,500 after 9/11/20 (\$2,000 Non-Member)
Conference Tickets	100 tickets	75 tickets	50 tickets	30 tickets	20 tickets	10 tickets
Virtual Exhibition Space	Virtual Booth, Prime Location, Live Q&A, 1:1 virtual meetings	Virtual Booth, Prime Location, Live Q&A, 1:1 virtual meetings	Virtual Booth, Prime Location, Live Q&A, 1:1 virtual meetings	Virtual Booth, 1:1 virtual meetings	Virtual Booth, 1:1 virtual meetings	Virtual Booth, 1:1 virtual meetings
Visibility During Plenaries/Keynotes	Speaking Opportunity*, acknowledgement during session and logo on single slide	Speaking Opportunity*, acknowledgement during session and logo on single slide	Acknowledgement during session and logo on shared slide	Logo on shared slide	Logo on shared slide	Logo on shared slide
“Reimagining Development” Track	Speaker or Moderator Opportunity	Speaker or Moderator Opportunity	Speaker or Moderator Opportunity	-	-	-
“Sponsor Spotlight”	Spotlight in session on innovative tools or tactics	Spotlight in session on innovative tools or tactics	Spotlight in session on innovative tools or tactics	Spotlight in session on innovative tools or tactics	-	-
Visibility Between Sessions	1 Minute Video Between Sessions (2 times; 1 per day)	1 Minute Video Between Sessions (1 time)	Logo on shared slide	Logo on shared slide	Logo on shared slide	Listing on shared slide
Visibility on Conference Website	Logo on website; Logo on Registration Page	Logo on website; Logo on Registration Page	Logo on website; Logo on Registration Page	Logo on website	Listing on website	Listing on website
Social Media (During Conference)	5 Tweets, 5 Facebook posts, 5 LinkedIn posts, 5 Instagram posts	3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 3 Instagram posts	2 Tweets, 2 Facebook post, 2 LinkedIn posts, 2 Instagram posts	2 Tweets, 2 Facebook post, 2 LinkedIn posts, 2 Instagram posts	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post
Social Media (Pre-Conference)	5 Tweets, 5 Facebook posts, 5 LinkedIn posts, 5 Instagram posts	3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 3 Instagram posts	2 Tweets, 2 Facebook post, 2 LinkedIn posts, 2 Instagram posts	2 Tweets, 2 Facebook post, 2 LinkedIn posts, 2 Instagram posts	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post	1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post

Post-Conference Promotion	Logo and video embed (provided by sponsor) included in one follow up message to all attendees	Logo and video embed (provided by sponsor) included in one follow up message to all attendees	Logo and video embed (provided by sponsor) included in one follow up message to all attendees	Organization name and link (provided by sponsor) included in thank you message to all attendees	Organization name and link (provided by sponsor) included in thank you message to all attendees	Organization name and link (provided by sponsor) included in thank you message to all attendees
Participant List (Optional Inclusion for Attendees)	Yes	-	-	-	-	-

OTHER SPONSORSHIP OPPORTUNITIES:

Innovation Showcase Sponsorship

Price: \$5,000 (\$7,000 Non-Member)

- Advertisement on the conference website
- Exclusive virtual signage at the Innovation Showcase
- Limited to one sponsor only
- Includes Social Media Perk: 1 Tweet, 1 Facebook post, 1 LinkedIn post, 1 Instagram post
- Includes 30 conference tickets